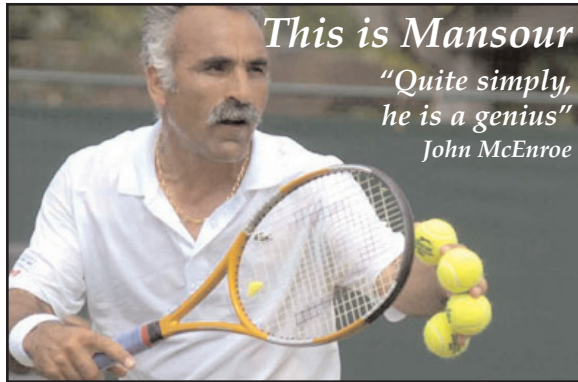


Mansour Bahrami at BIBA's 122nd Meeting

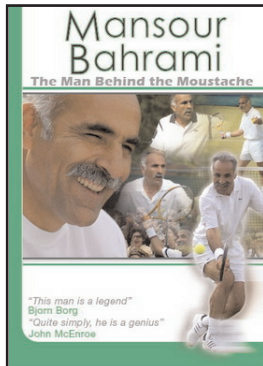


With his astounding array of shots and undeniable skill, Mansour Bahrami wows tennis crowds around the world. The story of his life though, is even more incredible. On his DVD he tells of his struggle to play the game he loves and how, in the end, he triumphed over all the adversities life threw at him to achieve his dreams.

From his early years playing with a dustpan to his memorable 1989 French Open Doubles Final, Mansour Bahrami has seen it all. His journey through the political strife of Iran, a new beginning in France and his rise as one of the most recognisable faces in tennis will surely stir your heart, whether you are a tennis fan or not. Fame came to Bahrami over time to the extent that he has now played within all of the major tennis venues throughout the world including the show courts at Wimbledon and the French Open. He is married to Frederique and they have two children.

His autobiography, "Les Court Des Miracles" was published in 2006, accompanying a DVD entitled (The Man Behind The Moustache) chronicling his life and the highlights of his career.

Meet Mansour at BIBA's 122nd Meeting where he will be signing copies of his new DVD, *The Man Behind the Moustache*



15 YEARS OF PROMOTING SUCCESS

London, Home to Super-Rich

London has the biggest concentration of **Billionaires**. Therefore it is important to understand the dynamics of the **Super-Rich** market.

The British-Iranian Business Community
Why we ought to look at the British-Iranian community as a source of **investment, network, influence, and business?**

The British-Iranians are the 2nd highest earners in the UK according to a BBC research.

Please visit BIBAUk.com/Portals/3/BIBAMagazine.pdf

What the British-Iranians do is subsequently taken on in California, New York, Canada, Europe and UAE by the Iranian professional Business communities.

Size & Economic Composition of British-Iranians

There are some **100,000** British-Iranians. Taking into account extended family, many mixed marriages and birth of 2nd generations, as whole the general community could be considered as many as **200,000**. As they are highly educated and influential, the community has a much wider reach.

Economic Composition in Detail
Newly Arrived - Less than 10 Years

There are some **20,000** British-Iranians out of the **100,000**, who have arrived in the last 10 years. Economically not many of them are yet high earners. It takes an average of 10 years to settle in the UK. Characteristically, they have not yet fully integrated into the UK mainstream.

Settled British-Iranians - The High Earners - BIBA members & audience: This group is about **80,000**.

Some **55,000** are on above average earnings

Some **25,000** are categorised by BBC as **High Earners**.

Some **5,000** out of this **25,000** are what is categorised as **Super High Earners**.

Just imagine with 40% taxation, high level of competition, and present negative image of Iranians in general, yet the British-Iranians have managed to produce so many multi-millionaires in so little time, less than 30 years.

There are some 20 British-Iranian billionaires, and many more multi-millionaires.

Networking with the High Earners

The British-Iranians are highly integrated and scattered in the British society, otherwise success would elude them. They spend little time on Persian affairs, events and newspapers.

The best form of contact and networking is through associations such as BIBA.



15 YEARS OF PROMOTING SUCCESS

BRITISH-IRANIAN BUSINESS ASSOCIATION

PO Box 10473, London NW8 9ZE.

Tel: 0700 078 2221 Fax: 0700 078 2321 Mobile: 07831 295 201

Email: biba@london.com Website: www.BIBAUk.com

Designed and printed by Satrap Publishing, 271 King Street, London W6 9LZ. Tel: 020 8748 9397 www.satrap.co.uk

15 YEARS OF PROMOTING SUCCESS



BIBA

BIBAUk.com

Chairman: Babak Emamian

Business Opportunities in the Emerging Markets

Dubai & London: A Tale of Two Cities

*Dubai: the Gateway to
Middle Eastern Markets*

*London: the Biggest
Concentration of Billionaires*

You are cordially invited to

**BIBA's 122nd Meeting
on Monday 30th June 2008**



Hilton

**London Hilton, Park Lane, W1
7pm to 9pm**

*With Special Guest,
the International Tennis Star*

Mansour Bahrami

Admission Free

15 YEARS OF PROMOTING SUCCESS

15 YEARS OF PROMOTING SUCCESS

Talk Synopsis: BIBA 122nd Meeting

Business Opportunities in the Emerging Markets

The dynamics of business and investment has changed. Investors are now walking away from real-estate in the UK and are concentrating on **business opportunities** in other sectors such as the *Emerging Markets, Commodities, Basic Consumer Goods, etc.*

BIBA is running a series of meetings that will look at Business Opportunities in the Emerging Markets, with a focus on the **United Arab Emirates**, which currently acts as a gateway to the Middle Eastern markets and well beyond. To explore areas of cooperation, we have invited the **Board of Iranian Business Council, Dubai (IBC)** to address BIBA's 122nd Meeting in London.



IBC Board, left to right; Dara Boushehri, Nasser Hashempour, Hadi Motameni, Morteza Masumzadeh and Babak Emamian, BIBA Chairman, at IBC Meeting in Dubai, March 08.

Why we are holding these meetings about Dubai?

The economy of the UAE is growing at an exceptional speed – the GDP rose 35% in 2006 - and its programme of investment and privatisation is opening an exceptionally broad range of business opportunities.

Dubai is a must place for **BIBA** when considering the strong historical and geographical links to Britain and Iran along with the huge business opportunities being created from the phenomenal growth of the country and the region.

The United Arab Emirates (UAE) is the largest market in the Middle East for the UK, taking over **£5.5bn** worth of British goods in 2005. It is the UK's 9th largest export market in the world. Over 85% of UK-UAE trade is conducted through Dubai and the Northern Emirates. The population of UAE is **5.4m** with a reported **120,000** British citizens and **450,000** Iranians living in UAE. Dubai has forged a reputation as one of the most important and vibrant cities in the Middle East. Key sectors in Dubai's economy include; *Property, Financial Services, Oil & Gas, and Tourism.*

BIBA's 120th Meeting, Dubai

The largest market in the Middle East for the UK

BIBA held its 120th meeting in Dubai (United Arab Emirates) on Friday 23rd of November 07, on the theme of "Business Opportunities in Dubai".



Excerpts from the speech by Cyrus Ardalan, Vice Chairman Barclays Capital, Director of Dubai International Finance Centre, DIFC at BIBA's 120th Meeting in Dubai:

▶ "With vast choice and stiff competition, it is very costly and ineffective to target the General Public, unless you have very special **USP**.

If you are targeting the General Public, you have to be the **Best and the Biggest**, otherwise you have to approach a niche market.

▶ "In Dubai, they say, 'We are the best and we can build the biggest'"

▶ "Dubai are masters of self promotion - Branding"

▶ "Very good at implementing ideas"

▶ "One of the highest capital per head"

▶ "95% of Dubai's GDP is non-oil"



From left to right; Pej Danaie, Cyrus Ardalan, Babak Emamian and Ali Dizaei at BIBA 120th Meeting, Emirate Tower, Dubai.



▶ "Tourism 6m visitors, 50% increase, 89% occupancy rate"

▶ "3rd biggest port operator - Emirates Airlines"

▶ "Seventh highest producer of Aluminium"

▶ "Esalat Telecommunications"

▶ "DIFC (Dubai International Financial Centre) now one of the biggest financial capitals in the world"

▶ "Dubai has become one of the biggest borrowers from the international markets"

▶ "By borrowing from international markets, it has given Dubai International recognition, increased commercial accountability and eliminated local nepotism"

▶ "Haliburton moving its head office to Dubai"

▶ "Over \$1.2 trillion in private wealth"

▶ "In terms of image, far ahead of Iran, and the rest of the Middle East"...

Excerpts from the speech by Commander Ali Dizaei, Metropolitan Police Service, MPS

▶ "Policing is competency to understand the needs of tomorrow"

▶ "Dubai, as well as anywhere else, needs community policing where members of the public are involved in policing of the community"

▶ "Vice is a major issue in any rapidly growing economy, where law enforcement may not be able to keep up with the demand for security, where international criminal gangs may presume that there is a soft target"

▶ "In my last couple of visits, including one official invitation, in my opinion the policing in Dubai is proactive, not reactive and well resourced".